

Swallow

Coachbuilding Company (1935) Limited



THE AIRPORT · WALSALL · STAFFS

DIRECTORS: E. SANDERS, C.B.E. (MANAGING)
O. TAYLOR POWELL, (GENERAL MANAGER)
J. RANSOM.
A. THOMAS.

TELEPHONE NO: WALSALL 4553
TELEGRAMS: 'SWALLOW' WALSALL.

SP/AMW.

24th. January 1955.

Paul R. Hayes Esq.,
451, West Capistrano,
Toledo 12,
Ohio,
U. S. A.

Dear Sir,

In response to your letter of the 17th. instant, we have pleasure in enclosing herewith a coloured folder of the Swallow Doretta, together with leaflets giving details of colour range, special equipment, additional technical information and non-technical summary, also a copy of the Road Test carried out by John Bolster. The photographs include a side view, chassis, inner body shell, front and rear suspensions. No cutaway photograph of the engine is available, but the above should furnish all the necessary information on the car.

The price of the Swallow Doretta in U.S.A. is 2980 dollars equipped with wire wheels as we have discovered that the majority of Americans ask for this type of wheel.

Principal distributors are:

Standard Triumph Motor Co. Inc.
23rd. Floor,
99, Park Avenue,
New York 16 N.Y.

/Cont...

London:
5, CLARGES STREET,
PICCADILLY,
LONDON, W.1. Tel. GR0svenor 4653.
Telegraphic Address: AHEAD, AUDLEY, LONDON.

