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Contents

PRIVILEGED PASSAGE

Long Island Motor Parkway

34 FANTASY IN 12 CYLINDERS

34 Bugani EB 110 SS

DOROTHY DEEN

The Lody Triumphs

WHEN THE SWALLOW RETURNED

74 BURNING THE MIDNIGHT OIL
Cummins Diesel

90 FOR LORD OR LADY

100 RISING ABOVE THE REST
The Conclusive of Letourneur & Marchand

110 The Coachwork of Lebourneur & Marchand
110 NOTES AND COMMENTARY

Brooks Stevens

CODA

Would You Like That To Go?



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For ECONOMY)) It's a TRIUMPH

The Lady **Triumphs**



'NTIL RECENT YEARS, the auto industry was usually thought of as "a man's game." While today, more and more women can be found working as automotive designers, engineers and dealers, thirty or forty years ago such a thing was unheard of. Well . . . almost. In the mid to late Fifties, Dorothy Deen distributed Triumph. Doretti and Peerless sports cars throughout the western United States and became known around the country through a combination of public relations build-up and her own talent and hard work.



GIVES UP TO 45 M.P.G. You've heard of TERUMPH'S amazing 100 MILE PER HOUR SPEED ... and its JET. LINE ACCILERATION ... But did you know the TRILMPH TR-2 can deliver UP TO 45 Miles.

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WHEN THE SWALLOW RETURNED



The Short Flight of the Doretti

MAGINE, A TWO-SEAT 100MPH SPORTS CAR, conceived, designed, named, marketed, modeled and distributed by a vivacious young blonde from California. And yes, imagination did have much to do with the many myths surrounding Dorotth Deen and the exotic-sounding Doretti. But, intermingled with the mythology is more than enough fact to ace unraveling the convoluted tale of the Swallow Doretti a challenge worthy of Hercule Poirot.

